



# IMPROVING SUSTAINABILITY IS GOOD BUSINESS.

## The Resource Challenge

Developing sustainable business is first and foremost about the way we use our resources. Improving resource efficiency is central to sustainable future prosperity.

Your market and community expect competitive prices, better social and environmental outcomes. Materials, equipment use, energy, water and waste products affect profit and future viability. Using less more efficiently saves outlay, rework and waste, it is kinder to the environment and provides real opportunities for employee involvement. This not only makes sense; in the longer term it makes good business sense.

## REAP (Resource Efficiency Assistance Program) can help

Many businesses understand the need to improve their triple bottom line - financial, environmental and social outcomes. Your business may be working on this, but lacks capital, staff capacity and time to establish and build the skills or develop a detailed environmental strategy. REAP can help.

## REAP benefits:

- Access to simple and valuable co-funding opportunities
- Assistance in developing a dynamic strategic Resource Efficiency Plan
- Increased productivity and profits with reduced environmental risk
- Possible pay back periods of 1-3 years of energy, waste and resource efficiency projects (improvements can range from 10-30% or more)
- Enhanced water security
- Improved reputation and a broader customer base
- Access to ongoing government support
- Valuable promotional opportunities via Zero Waste SA and the Business Sustainability Alliance (BSA).

## Bonus Benefits

Companies that focus on using resources more efficiently and reducing end waste often report bonus benefits such as:

- a growing client base
- reduced down-time
- reduced material handling
- increased levels of worker health and welfare
- reduced absenteeism
- employer of choice.

**AVOID • REDUCE • REUSE • RECYCLE**

[www.zerowaste.sa.gov.au](http://www.zerowaste.sa.gov.au) or call 08 8204 2051



## How REAP works

Built on the successful aspects of similar international and interstate programs, REAP helps industry to improve management of waste, water and energy flows.

REAP is an initiative of the SA Government delivered by BSA, the Business Sustainability Alliance<sup>1</sup>. REAP develops a collaborative relationship with your organisation within a systematic, flexible and proven approach to resource efficiency management.

The BSA offers access to a one-stop-shop for government assistance.

## What REAP offers

The program is negotiated with your company and tailored for the needs of the business.

Available business tools include:

- BUSINESS DIAGNOSTICS tools in energy, water, sustainability and waste
- BENCHMARKING ASSISTANCE in energy, greenhouse gas emissions, waste and water flows
- STRATEGIC PLANNING for carbon management and climate change.
- ACCESS TO EXPERTISE in:
  - Waste auditing and lean production management
  - Manufacturing efficiency
  - Energy auditing and management
  - Water conservation and efficiency.
- EDUCATIONAL AND TRAINING ASSISTANCE for ongoing staff capacity building.

## Taking the program

A successful Resource Efficiency Assistance Program will require commitment from company management. REAP provides practical support to develop a culture of continuous improvement, build organisational capacity, establish assertive planning skills and develop a business case for changes.

The initiatives and company momentum to improve sustainability and resource efficiency relies on you.



## Further Information: [www.zerowaste.sa.gov.au](http://www.zerowaste.sa.gov.au)

John Blumson  
08 8204 2043  
[john.blumson@zerowaste.sa.gov.au](mailto:john.blumson@zerowaste.sa.gov.au)

Andrew Hutcheon  
08 8204 8143  
[andrew.hutcheon@zerowaste.sa.gov.au](mailto:andrew.hutcheon@zerowaste.sa.gov.au)

**AVOID • REDUCE • REUSE • RECYCLE**

[www.zerowaste.sa.gov.au](http://www.zerowaste.sa.gov.au) or call 08 8204 2051